# Lynda.com

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### What is Lynda.com?

Here's the description that OCPL gives:

Lynda.com is an extensive collection of award-winning online courses and video tutorials to help you learn business, technical and creative skills. Achieve your personal and professional goals. Courses are taught by recognized industry experts. Learn what you want, when you want, from our entire library. Build custom playlists to organize courses you want to watch. Watch courses on your computer, tablet, or mobile device. Switch back and forth without ever losing your place.

## What kinds of courses does it offer?

Though many of the courses and tutorials deal with technology, the site also has many for business and creative areas. Here are a few of the categories Lynda.com has courses in and a sampling of courses in those categories:

- 3D + Animation
  - Character Animation
  - Textures
- Audio + Music
  - iPad Music Production
  - Recording Techniques
- Business
  - Accounting
  - Computer Skills (Mac)
  - Computer Skills (Windows)
  - Project Management
  - Spreadsheets
- Design
  - Design Skills
  - Digital Publishing
  - Illustration
  - Page Layout

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- Education + Elearning
  - Marketing
    - Business Skills
    - Online Marketing
  - Photography
    - Cameras + Gear
    - Portraits
    - Retouching
  - Video
    - Motion Graphics
    - Shooting Video
    - Video Editing
  - Web
    - Ecommerce
    - User Experience
    - Web Design
  - Popular Software
    - Excel
    - Illustrator
    - Microsoft Office
    - Office 365
    - Photoshop
    - Windows

## How do I access it?

### Using a web browser (for instance, Chrome, Edge, Firefox, or Safari)

• The quick way is to go to the Lynda.com site using the link <u>https://www.lynda.com/portal/sip?org=onlib.org</u> (you'll need this full form for the URL in order to login for free as an OCPL patron). Lynda.com

- If you prefer the scenic route (to see some of the other databases and resources you have access to through OCPL), ...
  - Go to <u>OCPL's website</u> at <u>https://www.onlib.org/</u>
  - In the page's menu, click **RESEARCH**.
  - Click either **Online Databases** or A-Z Databases List (they're equivalent).
  - Scroll down to the *L*s to find the section for Lynda.com.
    - You can cut down on how far you have to scroll by clicking the **Education and Careers** button near the top of the page.
  - Click the <u>View Resource</u> button in the upper right corner of the Lynda.com box.

This gets you to the login screen. Enter your Library Card Number and Library Card PIN<sup>1</sup> to get in and then you'll be able to explore and begin learning with Lynda.com's content.

### There are also apps

- iPhone & iPad,
- Android,
- Windows 8,
- Desktop App, and
- Apple TV.

You can find links for these in the footer at the bottom of any Lynda.com web page

<sup>1</sup> If you don't know your PIN, you can ask to change it at Maxwell's circulation desk. Unfortunately, we cannot change PINs over the phone or any way other than in person.